



First Responder Vendor Outreach Forum

This third annual Vendor Outreach Forum (VOF) brings top Information and Communication Technology (ICT) companies together with Canada's First Responders and Public Safety and Security (PSS) community to help shape the future direction of industry R&D efforts and contribute to the development of a technology roadmap for First Responders nationwide.

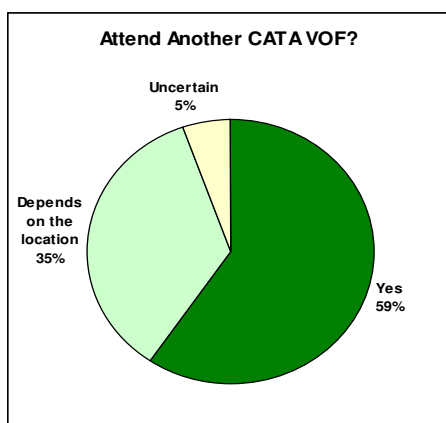
Two Days — Two Tracks

The Forum will take place on **September 28 and 29, 2010 at the Four Points by Sheraton in Halifax, Nova Scotia** and will offer two unique conference tracks running concurrently:

Track 1 – Executive Boardrooms	Track 2 – Plenary Sessions
<p>An exclusive series of Executive Boardrooms where ICT vendors will meet with a panel of key Canadian First Responder procurers and IT decision makers to present their unique product/service solutions, receive valuable feedback and meet interested buyers.</p>	<p>A running series of 40-minute Plenary Sessions on such topics as research results, "how-to" sessions on selling to First Responders, Tri-Service Interoperability needs and success stories, and global/export opportunities, followed by town hall and panel discussion sessions.</p>

This VOF will seek to:

- **Influence:** vendors' product planning through direct, unfiltered feedback
- **Shape:** the future direction of industry R&D efforts in Canada
- **Accelerate:** time-to-market for products meeting First Responder's needs
- **Identify:** the critical governance, technology, and policy needs to optimize interoperability practices



✍ ***In post event surveys, not a single respondent said they would not attend another Forum!***

FURTHERMORE...100% of First Responder/PSS reps:

- ✓ agreed that participating in the Executive Boardrooms was a valuable use of their time
- ✓ agreed that presenting in the Plenary sessions was a valuable use of their time
- ✓ would recommend the Forum to others from the First Responder/PSS community

STILL NEEDED

- ➡ First Responder/PSS representatives to participate in Executive Boardrooms
- ➡ Subject matter experts to lead Track 2 discussions
- ➡ Sponsors – Excellent branding – Socially responsive event

Contact Kevin Wennekes, CATA VP at kwennekes@cata.ca for further details.

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